Mark Mulrooney – Salesforce & FrontEnd Web Developer

**Summary**

A career that has mixed development with leading teams and guiding customers as to what is possible. First as a multimedia developer for 15 years followed by 17 years as a front-end web developer. Now as a Salesforce developer having gained three Salesforce certifications, 17 Superbadges and 22 months commercial experience. Portfolio website - ***http://www.mulrooney.co.uk*** – has links to samples of my work, lists all my coding skills, technologies used, jobs, contracts and demonstration projects.

**TECHNICAL SKILLS**

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|  Object oriented JavaScript, ES6   Apex - Apex Specialist Superbadge   Salesforce Admin Certified   Salesforce Platform Dev 1 Certified   Salesforce JavaScript Dev 1 Certified |  LWC – LWC Specialist Superbadge   REST API Integration   jQuery, AngularJS (ver1)   HTML5   CSS3 & SASS/SCSS |
| Attained top 5 percentile for LinkedIn Badge tests in CSS, HTML & jQuery, top 15% for JS. | |

**PERSONAL details**

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| Phone: 07731 471 284  Nationality: British/Irish | Email Address: mark\_mulrooney@hotmail.com  Location: Kingsbury, London, NW9 |

**work experience**

April 2023 – Present **Coacto** – Salesforce Developer (permanent)  
Adding new features and fixing bugs on the Salesforce orgs of Coacto clients. Coding in Apex. Deploying with Gearset. Creating Salesforce Reports.

March 2022 – March 2023 **Revolent** – Salesforce Developer (permanent)  
Joined Revolent to be trained up in Salesforce and deployed to a third party. Gained my certifications in Salesforce Administrator, Platform Developer 1 and JavaScript Developer 1, also gained two Superbadges – ‘Apex Specialist’ and ‘LWC Specialist’. Also gained useful experience through coding two Silver level and two Bronze level Revolent Technical Tasks (listed on my website).

July 2022 to January 2023, deployed to Xansium, a small agency that does work for the government. Worked on the projects ‘Government Grants Info Service’, ‘CCIAF’ and ‘Spotlight’, coding in Apex, Lightning Web Components and VisualForce.

November – December 2021 **Spika Ltd** - Front End Web Developer (contract)  
Created a microsite for a Christmas promotion for this agency. Built with a Jąva back end in Eclipse, developed with SCSS, HMTL, Thymeleaf, Gulp and JavaScript (ES6). Content dependent on feedback from API calls. Liaised with the director/back-end dev and project manager. Also made HTML emails.

July - September 2021 **big group** – Senior Front End Web Developer (permanent)  
Created microsites, WordPress and Elementor pages and HTML emails. Had started to learn React but the job was cut short due to expected large projects being cancelled by end clients.

September 2020 **Heavyweight Agency** - Front End Web Developer (contract)  
Short contract to look after some WordPress sites while the lead developer was on holiday. Used Beaver Builder, CSS, HMTL and JavaScript.

January – November 2020 **Main Objective Ltd** - Front End Web Developer (contract)  
Part-time role maintaining and editing WordPress website <https://www.mainobjective.com/>.

August – September 2019 **EY** - Front End Web Developer (contract)  
Made an intranet site, a knowledge portal, that utilised text data from a SharePoint back end. I created the HTML templates, styled with SASS and used AngularJS to pull in the text. The page designs were viewed in Zeplin and InVision; browser support for corporate mandated IE11.

June – July 2019 **TaxSystems** - Front End Web Developer (contract)  
Initially employed to create XSL files to style tables of XML data. The company was developing a product called AlphaVAT that would take in a list of products sold and calculate the VAT owned on them. Moved on to using SASS and JavaScript to style the rest of the website, making it more accessible and semantically correct. Also created a collapsible menu system whose content was fed by a JS data object. Used Microsoft Visual Studio Professional 2017 as the back end was C#, plus Jira for the Agile process.

July 2018 – January 2019 **Camelot** - Front End Web Developer (contract)  
Worked on numerous responsive small projects for the National Lottery including 'Set For Life'. Coding in JavaScript, SCSS and HTML5; using Gulp, SourceTree, Sublime and TeamSite.

June 2018 **Radley Yeldar** - Front End Web Developer (contract)  
Bug-fixing a responsive website for the Coca-Cola Hellenic Bottling Company using JavaScript, jQuery, SASS, Grunt, Git and JIRA.

April – May 2018 **The Guardian** - Front End Web Developer (contract)  
Made a number of modifications to the existing Guardian University Guide, both stylistic (new illustrations and animations) and structural. Had to figure out a number of complex issues, including learning about their in-house template-driven UI library Ractive.js. Also had to deal with the various stakeholders and SMEs to extract the necessary information.

February – March 2018 **Synergix Health** - Front End Web Developer (contract)  
Created a prototype for Synergix to show to a major high street health retailer. Coded as a single-page application, used AngularJS (ver. 1.5), pure JavaScript, JSON and HTML5 to create a series of paths the user could go through, answering medical questions to ascertain whether they should be allowed a prescription drug.

December 2011 – January 2018 ***various clients*** - Front End Web Developer (contract)  
Worked for **4MAT, Aimia, Barton Willmore, Charles Stanley, Cloud Kickers, CNN Create, Infosys, M&CSaatchi, MRM Meteorite, Penna, Radley Yeldar, Salmon, Splash, The Bio Agency** and **TribalSpring**. For **Salmon** I spent two years at Sainsburys coding object-oriented JavaScript within a Dojo framework and CSS3 via SASS. For **Cloudkickers** I used PHP to convert external data into a JSON format, then brought that into an AngularJS table that could be filtered and reordered by column. Full details of each contract can be seen on my website.

Aug. 2010 – Nov. 2011 **TMW (Tullo Marshall Warren)** - Senior Front End Web Developer (permanent)  
Created Facebook apps, websites and HTML emails for this large digital agency. Also mentored staff in good web development practices, made presentations to the design department on common project problems and updated the technical department’s wiki with knowledge learnt during projects.

January 2005 – July 2010 ***various clients*** - Front End Web Developer (contract)  
Worked mainly in central London for some of the top digital media agencies, including (in alphabetical order). **Addison, Agency.com, AKQA, Banner Corp, Bernard Hodes, Candi London, Dare, EHS Brann, Endemol, Good Technology, LBi/Framfab, Lida, MRM Worldwide, Proximity, Sapient, SAS Design, Tequila and XM London**. Also worked directly for the **Department for International Development, the Open University, Honda, Reuters and Sky**. Typical tasks were; creating websites or templates from new, bug fixing existing websites, using CSS to reskin a website and creating HTML emails. Acted as a multimedia consultant for the Open University.

April 1999 – July 2004 **Oasis Television Ltd**. - Department Head, Multimedia (permanent)  
Ran the multimedia department in one of the largest post production companies in Soho. Main day-to-day tasks included; encoding video to MPEG-1, MPEG-2, QuickTime and Windows Media. Creating CD-ROMs and DVD-Videos for corporate and broadcast clients. Providing technical support on multimedia issues for non-technical editors and clients. Writing quotes and dealing with suppliers.

Aug. 1994 – Apr. 1999 **Phoenix Video Ltd.** - Department Head, Multimedia (permanent)  
Led a team of developers on a series of multimedia training CD-ROMs for the Volkswagen Audi Group, one of which, "Vehicle Electrics", won the Sony Sponsored Silver Prize in the 1995 BIMA Awards, Commissioned Training Category.

In the 1996 IVCA Awards, "Warranty" (also for V.A.G.) won the Silver Prize in the Multimedia Category and the Industry Award for Effective Communication.

May 1992 – Aug. 1994 **TRO Learning (UK) Ltd.** - Team Leader (permanent)  
Led a team of programmers that created a training package for assisting airline pilots in transitioning to the then new Airbus A340.

June 1989 – May 1992 **Admiral Training Ltd.** - CBT Programmer (permanent)  
TenCORE programmer on numerous corporate Computer Based Training courses.

**education** University of Hertfordshire - B.Eng. Aeronautical Engineering  
 Polytechnic of Central London - Course in 'C' programming  
 Salesforce Certified Administrator - April 2022  
 Salesforce Certified Platform Developer I - May 2022  
 Salesforce Certified JavaScript Developer I - March 2023

**interests**Playing guitar, running a folk club, cycling, running, circuit training, aviation (previous holder of a Private Pilot's Licence) and Chinese kickboxing (black belt - first degree).

**references**Available on request.