Mark Mulrooney – Salesforce Developer

**Summary**

A career that has mixed development with leading teams and guiding customers as to what is possible. First as a multimedia developer for 15 years followed by 17 years as a front-end web developer. Now as a Salesforce developer having gained three Salesforce certifications, 21 Superbadges and two and a half years’ commercial experience. Portfolio website - ***http://www.mulrooney.co.uk*** – has links to samples of my work, lists all my coding skills, technologies used, jobs, contracts and demonstration projects.

**TECHNICAL SKILLS**

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|  Apex - Apex Specialist Superbadge   Salesforce Admin Certified   Salesforce Platform Dev 1 Certified   Salesforce JavaScript Dev 1 Certified   Object oriented JavaScript, ES6 |  LWC – LWC Specialist Superbadge   REST API Integration   jQuery, AngularJS (ver1)   HTML5   CSS3 & SASS/SCSS |
| Attained top 5 percentile for LinkedIn Badge tests in CSS, HTML & jQuery, top 15% for JS. | |

**PERSONAL details**

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| Phone: 07731 471 284  Nationality: British/Irish  Security Clearance: CTC level in 2005. | Email Address: mark\_mulrooney@hotmail.com  Location: Kingsbury, London, NW9  DBS check 2022 |

**SALESFORCE DEVELOPER work experience**

April 2025 – September 2025 **Reading Borough Council** – Salesforce Developer (Fixed Term Contract)  
Picking up Trello tickets to fix bugs on the services website. Making screen flows. Acting as a Salesforce Consultant.

April 2023 – December 2024 **Coacto** – Salesforce Developer (permanent)  
Liaising with stakeholders for two Sales Cloud orgs, fixing bugs and adding and demonstrating new features. Writing Apex classes and test classes; making SOQL queries, data modelling, creating LWCs, Visualforce pages, custom objects, flows and Salesforce reports. Managing data migration. Deploying with Gearset. Coacto has a Service Cloud org that I used daily to handle client Cases. For that I made Reports, Dashboards and customised List Views and tailored the Case record page. Helped maintain the WordPress website. Created a company wiki to store useful information that other staff members could learn from. Gave one-to-one training on how to deploy with Gearset and created training documentation for same.

March 2022 – March 2023 **Revolent** – Salesforce Developer (permanent)  
Joined Revolent to be trained up in Salesforce and deployed to a third party. Gained my certifications in Salesforce Administrator, Platform Developer 1 and JavaScript Developer 1, also gained two Superbadges – ‘Apex Specialist’ and ‘LWC Specialist’. Also gained useful experience through coding two Silver level and two Bronze level Revolent Technical Tasks (listed on my website).

July 2022 to January 2023, deployed to Xansium, an agency that does work for the government. Worked on the projects ‘Government Grants Info Service’, ‘CCIAF’ and ‘Spotlight’, coding in Apex, Lightning Web Components and Visualforce.

**FRONT END DEVELOPER work experience**

November – December 2021 **Spika Ltd** - Front End Web Developer (contract)  
Created a microsite for a Christmas promotion for this agency. Built with a Jąva back end in Eclipse, developed with SCSS, HMTL, Thymeleaf, Gulp and JavaScript (ES6). Content dependent on feedback from API calls. Liaised with the director/back-end dev and project manager. Also made HTML emails.

July - September 2021 **big group** – Senior Front End Web Developer (permanent)  
Created microsites, WordPress and Elementor pages and HTML emails. Had started to learn React but the job was cut short due to expected large projects being cancelled by end clients.

September 2020 **Heavyweight Agency** - Front End Web Developer (contract)  
Short contract to look after some WordPress sites while the lead developer was on holiday. Used Beaver Builder, CSS, HMTL and JavaScript.

January – November 2020 **Main Objective Ltd** - Front End Web Developer (contract)  
Part-time role maintaining and editing WordPress website <https://www.mainobjective.com/>.

August – September 2019 **EY** - Front End Web Developer (contract)  
Made an intranet site, a knowledge portal, that utilised text data from a SharePoint back end. I created the HTML templates, styled with SASS and used AngularJS to pull in the text. The page designs were viewed in Zeplin and InVision; browser support for corporate mandated IE11.

June – July 2019 **TaxSystems** - Front End Web Developer (contract)  
Initially employed to create XSL files to style tables of XML data. The company was developing a product called AlphaVAT that would take in a list of products sold and calculate the VAT owned on them. Moved on to using SASS and JavaScript to style the rest of the website, making it more accessible and semantically correct. Also created a collapsible menu system whose content was fed by a JS data object. Used Microsoft Visual Studio Professional 2017 as the back end was C#, plus Jira for the Agile process.

July 2018 – January 2019 **Camelot** - Front End Web Developer (contract)  
Worked on numerous responsive small projects for the National Lottery including 'Set For Life'. Coding in JavaScript, SCSS and HTML5; using Gulp, SourceTree, Sublime and TeamSite.

June 2018 **Radley Yeldar** - Front End Web Developer (contract)  
Bug-fixing a responsive website for the Coca-Cola Hellenic Bottling Company using JavaScript, jQuery, SASS, Grunt, Git and JIRA.

April – May 2018 **The Guardian** - Front End Web Developer (contract)  
Made a number of modifications to the existing Guardian University Guide, both stylistic (new illustrations and animations) and structural. Had to figure out a number of complex issues, including learning about their in-house template-driven UI library Ractive.js. Also had to deal with the various stakeholders and SMEs to extract the necessary information.

February – March 2018 **Synergix Health** - Front End Web Developer (contract)  
Created a prototype for Synergix to show to a major high street health retailer. Coded as a single-page application, used AngularJS (ver. 1.5), pure JavaScript, JSON and HTML5 to create a series of paths the user could go through, answering medical questions to ascertain whether they should be allowed a prescription drug.

December 2011 – January 2018 ***various clients*** - Front End Web Developer (contract)  
Worked for **4MAT, Aimia, Barton Willmore, Charles Stanley, Cloud Kickers, CNN Create, Infosys, M&CSaatchi, MRM Meteorite, Penna, Radley Yeldar, Salmon, Splash, The Bio Agency** and **TribalSpring**. For **Salmon** I spent two years at Sainsburys coding object-oriented JavaScript within a Dojo framework and CSS3 via SASS. For **Cloudkickers** I used PHP to convert external data into a JSON format, then brought that into an AngularJS table that could be filtered and reordered by column. Full details of each contract can be seen on my website.

Aug. 2010 – Nov. 2011 **TMW (Tullo Marshall Warren)** - Senior Front End Web Developer (permanent)  
Created Facebook apps, websites and HTML emails for this large digital agency. Also mentored staff in good web development practices, made presentations to the design department on common project problems and updated the technical department’s wiki with knowledge learnt during projects.

January 2005 – July 2010 ***various clients*** - Front End Web Developer (contract)  
Worked mainly in central London for some of the top digital media agencies, including (in alphabetical order). **Addison, Agency.com, AKQA, Banner Corp, Bernard Hodes, Candi London, Dare, EHS Brann, Endemol, Good Technology, LBi/Framfab, Lida, MRM Worldwide, Proximity, Sapient, SAS Design, Tequila and XM London**. Also worked directly for the **Department for International Development, the Open University, Honda, Reuters and Sky**. Typical tasks were; creating websites or templates from new, bug fixing existing websites, using CSS to reskin a website and creating HTML emails. Acted as a multimedia consultant for the Open University.

**multimedia DEVELOPER work experience**

April 1999 – July 2004 **Oasis Television Ltd**. - Department Head, Multimedia (permanent)  
Aug. 1994 – Apr. 1999 **Phoenix Video Ltd.** - Department Head, Multimedia (permanent)  
May 1992 – Aug. 1994 **TRO Learning (UK) Ltd.** - Team Leader (permanent)  
June 1989 – May 1992 **Admiral Training Ltd.** - CBT Programmer (permanent)

**education** University of Hertfordshire - B.Eng. Aeronautical Engineering  
 Polytechnic of Central London - Course in 'C' programming  
 Salesforce Certified Administrator - April 2022  
 Salesforce Certified Platform Developer I - May 2022  
 Salesforce Certified JavaScript Developer I - March 2023

**interests**Playing guitar, running the Colindale Barnet Folk Club, cycling, leading a circuit training class, ornithology, conservation work at the Welsh Harp Reservoir (which is a Site of Special Scientific Interest), aviation (previous holder of a Private Pilot's Licence) and Chinese kickboxing (black belt - first degree).